



doing school
differently
national flexible + inclusive
education conference
MEANJIN (BRISBANE)
20 - 21 JUNE 2024

Doing School Differently Conference 2024

20 - 21 June 2024
Meanjin (Brisbane)

Sponsorship and Exhibition Opportunities



Welcome



doing school differently

national flexible + inclusive
education conference

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We invite you to the 4th Doing School Differently Conference (DSD) to be held at the Sofitel Brisbane on Thursday 20 - Friday 21 June 2024 bringing together 450 educators, researchers, policy makers and young people who are committed to developing and sustaining successful educational opportunities and pathways for young people who have experienced barriers to education from all states and territories.

Exhibitors will have the opportunity to showcase their products and services throughout the conference. Sponsoring or exhibiting at this conference is an invaluable opportunity to gain access to an extensive and diverse group of decision makers in the education sector.

It is the people working in the education sector, with their connections to children and their families, who are becoming major influencers in the wider consumer landscape. Exhibiting at this conference will provide your organisation brand recognition, access to a large audience in an environment where a message can be easily accessed, comprehended and shared.

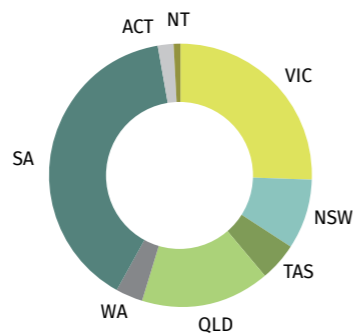
We look forward to working with you to deliver a successful conference.

CONTACT US

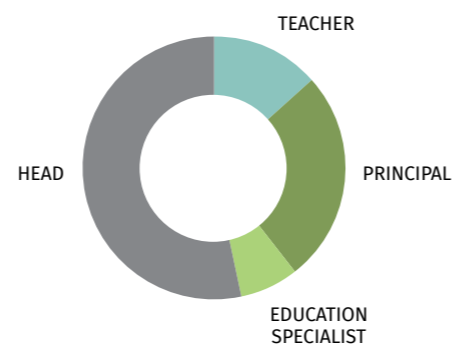
For all Sponsorship and Exhibition queries, or for any other conference matter, please contact the conference organisers:

Stephanie Doyle
The Conference Planners

T: 03 9028 4447
E: stephanie@theplanners.com.au



Attendees: DSD 2022 - 411 delegates



Attendees by Roles: DSD 2022

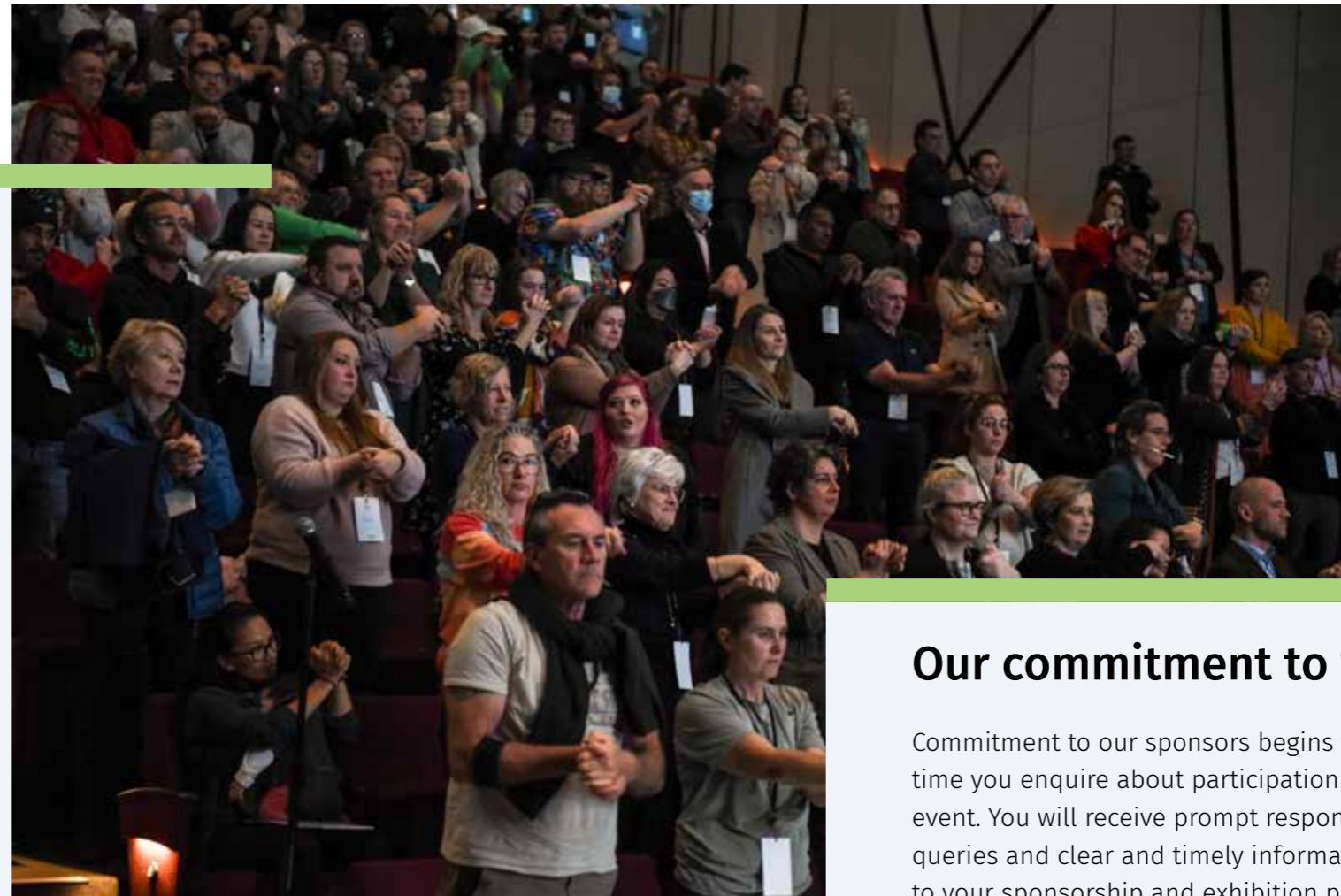
The Australian Association for Flexible and Inclusive Education (AAFIE) acknowledges the Turbul and the Yuggera/Jagera peoples who are the Traditional Custodians of Meanjin (Brisbane). We recognise their cultures, histories and diversity and their deep connection to the lands, waters and seas of Queensland and the Torres Strait.

We acknowledge that Meanjin (Brisbane) has always been a place of learning and when we meet for Doing School Differently we will learn and grow together. We pay our respects to Yuggera/Jagera and Turbul Elders past, present and emerging, recognises their ongoing connection to land, waters and community.

Why sponsor and exhibit?



- > Maximum exposure to engage and connect with hundreds of professionals involved in Australia's education sector directly relevant to your target market
- > The opportunity to demonstrate your company's commitment to the industry
- > Showcase your expertise and capabilities, and educate the industry
- > Generate leads for new business
- > Increase your brand awareness and profile amongst industry leaders and peak body representatives, opinion shapers and professionals working within the education sector
- > Build long-term relationships with potential and existing customers
- > Develop relationships with other sponsorship partners and exhibitors
- > Time to network with industry colleagues and key decision makers
- > Interact with delegates in a fun, social and dynamic environment.



Our commitment to you

Commitment to our sponsors begins from the time you enquire about participation in this event. You will receive prompt response to any queries and clear and timely information relating to your sponsorship and exhibition package.

Conference venue

Sofitel Brisbane Central - French luxury and local cuisine in the world's most exciting city.

Located within walking distance of the city center, Eagle Street Pier, South Bank Parklands and the Convention Centre, Sofitel Brisbane Central also offers direct access to Central Station with easy transportation to the airport and Gold Coast.

Its many attractions include 416 elegant rooms, a fitness center, a heated pool, and spa, plus its renowned bars and restaurants. Sofitel Brisbane Central is the largest meeting facility in Meanjin (Brisbane) with 11 conference rooms accommodating up to 1,100 people.

Sponsorship and exhibitor summary

Benefits	Conference	Welcome Reception	Mobile App	Parallel Session	Exhibitor
Package investment	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500
Number available	2	Exclusive	Exclusive	Multiple	Multiple
Presentation opportunity	5 minutes during the first day	5 minutes during the welcome reception		30 minutes presentation	
Conference registrations including Welcome Reception	✓ 4	✓ 2	✓ 2	✓ 1	✓ 1
Acknowledgement at the opening and closing ceremonies	✓				
Company logo and profile in the mobile app and website	✓	✓	✓	✓	✓
Display of company logo on digital signage	✓ Plenary room	✓ Plenary room		✓ Breakout room during your session	
Exhibition table and access to lead capture scanning	✓ Double site	✓	✓	✓	✓
Social media content	2 items	1 item			



Conference Sponsor

\$20,000 [2 available]

As a Conference Sponsor you will receive the following entitlements:

Inclusions

- > 5 minute presentation during the first day
- > Acknowledgement during opening and closing ceremonies
- > Four conference registrations including Welcome Reception
- > Daily catering
- > Logo displayed on the conference website and hyperlinked to your company website
- > Logo displayed in plenary room
- > Double sized exhibition area with two trestle tables (clothed), two chairs and power
- > Social media distribution.

Additional Tickets and Registrations

Extra personnel required to staff the exhibition table must purchase additional exhibitor registrations at \$300.00 which includes:

- > Daily catering
- > Attendance at conference sessions
- > Attendance at the Conference Welcome Reception.

Welcome Reception Sponsor

\$15,000 [Exclusive]

A Welcome Reception will be held for all delegates on the opening night of the conference. As the Welcome Reception Sponsor you will receive the following entitlements:

Inclusions

- > Naming rights to the Welcome Reception
- > 5 minute presentation at the opening of the Reception
- > Two conference registrations including Welcome Reception
- > Logo displayed on the conference website and hyperlinked to your company website
- > Logo displayed in plenary room
- > Trestle table (clothed), two chairs and power
- > Social media distribution.

Additional Tickets and Registrations

Extra personnel required to staff the exhibition table must purchase additional exhibitor registrations at \$300.00 which includes:

- > Daily catering
- > Attendance at conference sessions
- > Attendance at the Conference Welcome Reception.

Mobile App Sponsor

\$10,000 [Exclusive]

The conference app will be in the hands of all delegates. The conference app provides delegates with access to the program, exhibitor listings and contacts and much more.

Inclusions

- > Two conference registrations including Welcome Reception
- > Daily catering
- > Sole branding of the mobile event app
- > Logo displayed on the conference website and hyperlinked to your company website
- > Logo and company profile featured in the conference app.

Additional Tickets and Registrations

You may purchase additional registrations at \$300.00 which includes:

- > Daily catering
- > Attendance at conference sessions
- > Attendance at the Conference Welcome Reception.

Parallel Session Sponsor

\$5,000 [Multiple opportunities]

As a Parallel Session Sponsor your organisation's name will be associated with the Doing School Differently Conference Program. Each speaker brings something new to the program to share with the audience. Presentations cannot be sales pitches or consultancy presentations, rather topical presentations that align with the focus of the conference whilst positioning you as a leader in your field.

Inclusions

- > 30 minute concurrent presentation or workshop
- > One conference registration including Welcome Reception
- > Daily catering
- > Logo displayed on the conference website and hyperlinked to your company website
- > Logo displayed in concurrent session room during your presentation
- > Trestle table (clothed), two chairs and power.

Additional Tickets and Registrations

Extra personnel required to staff the exhibition table must purchase additional exhibitor registrations at \$300.00 which includes:

- > Daily catering
- > Attendance at conference sessions
- > Attendance at the Conference Welcome Reception.

Exhibitor

\$2,500 [Multiple opportunities]

An Exhibition table is a great way to connect with conference delegates and promote your organisation or services. The trade exhibition area is open for the duration of the conference, and all refreshment and lunch breaks are held in the trade area, which maximises your opportunity to connect with your market.

All exhibition areas are one size only (1 x 6ft trestle table).

Inclusions

- > One conference registration including Welcome Reception
- > Daily catering
- > Trestle table (clothed), two chairs and power
- > Company logo and profile in the mobile app and website.

Additional Tickets and Registrations

Extra personnel required to staff the exhibition table must purchase additional exhibitor registrations at \$300.00 which includes:

- > Daily catering
- > Attendance at conference sessions
- > Attendance at the Conference Welcome Reception.